



Digital Web Design and Developer
JAMIE RAYMOND

{WEB AND EMAIL DEVELOPMENT} {EMAIL} {UX} {DESIGN} {CMS UPDATES}

Happy, self-motivated, and passionate about work and life. Believes best the most successful products follow a user centered design process.

EXPERIENCE

EMAIL DEVELOPER — Climate Central, Princeton, NJ

Aug 2016 to Jul 2017

Oversaw all company **email** campaigns from conception to development and delivery. Developed and sent out a weekly e-newsletter. Created custom **email templates** for use across various departments within the organization. Conducted **A/B test** to increase **open and click through rates**. Updated donation page using **Blackbaud's NetCommunity**.

WEB DEVELOPER — ST&G Corp, Brea, CA (Contractor)

Apr 2015 to Present

Perform site updates using **HTML, CSS and Javascript**. Upload site changes via **ftp**. Add an interactive banner slider to the homepage. Redesign web banners for product pages. **Design** and **develop** interactive video library.

WEB CONTENT MANAGER — Philip's Education Partners, Newark, NJ

Jan 2014 to Aug 2016

Managed website, web portals and registration pages through **Blackbaud's NetCommunity**. Updated site content in with custom style sheet using **HTML** and **CSS**. Create a **brand ID** guide for print and digital communications. Designed a student graduation program using **Adobe InDesign**.

WEB DESIGNER/DEVELOPER — Covance, Remote (Contract)

Oct 2015 to May 2016

Designed and developed **email** campaign to match specifications using CMS email builder. Created and link a **landing page** and **tracking** link to email. Updated database with document descriptions in back end CMS.

WEB/GRAPHIC DESIGNER — FSA Store, New York, NY

Sept 2013 to Nov 2014

Designed a direct response email in **Adobe Photoshop** and developed with **HTML** and **CSS**. Created a **brand ID** guide for internal and external communications with **Adobe InDesign**. Designed and developed a video page with **SEO** standards using **HTML, CSS, and Javascript**. Designed a cart preview pop-up with variations for **Optimizely** testing. Developed front end of cart preview for **back end integration**. Created a **wire-frame** for "About Us" section of site.

GRAPHIC DESIGN INTERN — CNBC, Englewood Cliffs, NJ

May 2012 to Sept 2012

Utilized knowledge of **Adobe Photoshop** to retouch photos of talent. Worked on logo design and **PowerPoint** presentation. Followed a company brand guide to modify digital templates. Negotiated prices for wall art installations.

Online Portfolio
WWW.JAMIERAYMOND.COM

Contact
rjamielynn@gmail.com
cell: 609 433 7833

SKILLS

Web & Email Development
A/B Testing
Google Analytics
ESP Deployment & List Maintenance
CMS Updates & Site Maintenance
Web Hosting & Domain Setup
User Experience
Wire-framing
Print and Web Graphics

TECHNICAL SKILLS

HTML 5
CSS3
PHP
Javascript
Jquery
WordPress

TOOLS

Pencil and Paper
Adobe Dreamweaver
Adobe Photoshop
Adobe InDesign
Adobe Illustrator

EDUCATION

MINI-MASTERS IN UX DESIGN

Rutgers Center for
Innovation Education

BACHELOR OF SCIENCE IN GRAPHIC DESIGN

The Art Institute of Philadelphia

WEB DEVELOPMENT BLUEPRINT

Skillcrush, Online

UX & WEB DESIGN

Skillcrush, Online